



FARMERS®

January 5, 2009

Dear Grant Seeker:

For more than 80 years Farmers has been one of the largest and most respected names in the insurance industry. Our commitment to good corporate citizenship includes improving the communities where our customers, agents and employees live and work. We invite proposals from programs that improve safety, expand educational opportunities, enhance health and human services, encourage civic participation and support arts and culture in the states where we do business. In addition to financial support, Farmers people volunteer their time, talent and skills in their communities. Our volunteer program, Partners in Pride, tallies hundreds of thousands of hours from the more than 20,000 Farmers agents, employees and retirees in 41 states.

In general, Farmers prefers funding organizations granted 501(c) 3 tax- exempt status by the IRS. Requests for corporate contributions are accepted by mail year-round. Due to the volume of correspondence, we do not have the ability to respond to telephone or email requests. Requests are considered quarterly, however, time-sensitive requests should be made at least three months prior to need. We do not have a standardized application form. Requests should be in the form of a brief letter (no more than two pages) and attachments. The letter should address

- The amount of funding requested
- The purpose for which funding is requested
- A description of your organization history and status (nonprofit or for profit)
- A description of current or historical Farmers participation
- A description of how your program applies to Farmers key areas of investment (Safety, Education & Youth, Health & Human Services, Civic Involvement, Arts & Culture)
- Program deadlines and timetable
- An estimated number and description of participants served and/or target audience
- Program scope (national, regional or local)
- Promotional opportunities (advertising, marketing, media, special promotions, naming opportunities, etc.)

In addition, Farmers requires several attachments. A checklist of attachments is provided. Please send your complete request packet to:

Terri Lyman  
Community Relations Manager  
Farmers Insurance Group  
4680 Wilshire Blvd.  
Los Angeles, CA 90010

# 2009 FARMERS CORPORATE CONTRIBUTIONS REQUEST ATTACHMENTS CHECKLIST

*In addition to your letter of request, please make sure the following documents are included.  
For missing items, please provide an explanation.*

NAME OF ORGANIZATION \_\_\_\_\_

Contact Name and Telephone Number: \_\_\_\_\_

- 1. Annual Operating Budget** (Current fiscal year budget, including revenues and expenses)  
Y N Explain:
- 2. Detailed Budget** (Detailed budget for the amount requested)  
Y N Explain:
- 3. Financial Statement** (Most recent completed fiscal year statement, including revenues & expenses)  
Y N Explain:
- 4. Form 990** (Tax return form for non-profit organization with more than \$25,000 in income)  
Y N Explain:
- 5. IRS Tax Exemption Letter – 501(c)(3)** (Tax exemption letter from the IRS)  
Y N Explain:
- 6. List of Board of Directors** (Board of Directors for current year)  
Y N Explain:
- 7. Samples of any promotional materials**  
Y N Explain:

**PLEASE NOTE:**

*If your organization is awarded a grant, you may be required to provide additional materials.*