

# Farmers Press Release

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**IMMEDIATE RELEASE**

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**FARMERS INSURANCE ANNOUNCES OPENING OF  
NEW SERVICEPOINT CENTER IN HILLSBORO, OREGON**

**HILLSBORO, OR**—(August 18, 2008)-- Farmers Insurance Group of Companies® announced today it will open its much anticipated Northwest ServicePoint operations Center in Hillsboro, Oregon August 21, 2008.

“ServicePoint is an innovative approach to service excellence and is dedicated to providing second-to-none service and care to Farmers agents and their customers,” noted Farmers Insurance President Robert Woudstra.

**A formal press conference, headed by Farmers Insurance President Robert Woudstra to announce the new Hillsboro ServicePoint Center will be held:**

**Date:** August 21, 2008

**Time:** 9:00 – 10:30 a.m.

**Location:** 23175 NW Bennett Street, Hillsboro, Oregon 97124

“The new facility will include 368 positions from Tigard, Oregon and 180 positions from Pleasanton, California to start” explained Jim Saliba, Farmers Vice President of the Oregon Service Point Facility. “Hillsboro is a business friendly community and we are looking to grow in Hillsboro and new jobs will be added with that growth.”

**Dignitaries and Farmers Executives Attending:**

- Oregon Insurance Division Administrator, Scott Kipper
- Oregon State Senator Bruce Starr (Hillsboro, OR)
- Greater Hillsboro Chamber of Commerce President, Deanna Palm
- Greater Hillsboro Chamber of Commerce Vice President, Julie Wilson
- City of Hillsboro Mayor, Tom Hughes
- Hillsboro City Councilor, Aron Carleson
- Washington State Representative Jim Dunn (Battleground, WA)
  
- Robert Woudstra, Farmers Insurance President



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- David Travers, Farmers Senior Vice President of Service Operations
- Roy Smith, Farmers Western Zone Senior Vice President
- Denise Grubb, Vice President of Service Operations.

**Media is invited to tour the 102,000 square foot facility following the opening ceremony.**

“Farmers Insurance has been in Oregon since 1932. Today, Farmers is the second largest insurer in the state, Insuring more than 805,024 cars, homes and businesses and the lives of more than 51,000 Oregonians, stated Jim Ignozzitto, Farmers Oregon State Executive Director.

**In 2007, Farmers insurance in Oregon:**

- Served customers through a team of 740 agents, 19 district managers and 741 employees.
- Paid \$103.6 million in commissions and salaries.
- Contributed to local economies with more than \$323.8 million in claims payments.
- Insured more than 805,024 cars, homes and businesses.
- Contributed to the state of Oregon more than \$7.21 million in taxes and fees.
- Invested more than \$30.2 million in municipal bonds.
- Had 55,112 Life policies in force at the end of 2007.

“This is a market-leading approach to customer service and assures our customers world class care,” said Mr. Woudstra. “The Oregon ServicePoint operation will feature top-of-the-line technology in its customer support center. With this move, Farmers is making a clear, solid and large investment in its Oregon customers and showing just how important those customers and the entire State are to the company.”

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