

Farmers® Press Release

FARMERS INSURANCE GROUP® AGENT TO SPONSOR WATER BOOTH AT HAILEY DAYS OF THE OLD WEST

HAILEY, ID (June 25, 2008) -- Farmers Insurance Group® agent Marguerite Sowersby is sponsoring a Farmers Insurance 'Water Booth' during the "Hailey Days of the Old West" Fourth of July celebration. Sowersby, an active Rotary member, is also participating in the Rotary's "Road Apple Roulette" fundraiser.

"This event allows us to step back in time into the Wild West days," while raising money for a modern day group like the Rotary," said Sowersby. "It's a great way to celebrate our love for Idaho and our love for America."

More than 6,000 people are expected to attend the event beginning with a parade down Main Street at noon on Friday July 4, 2008. You can join in the fun by purchasing a GPS location on the parade route from the Rotary. If a horse leaves a "road apple" in the area you purchased, you are in the drawing for the grand prize! There will be an antique fair in the park, rodeo and old fashioned fireworks as well.

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